

Sublime

Long Beach, Ca.

Sublime, the Long Beach, CA reggae-punk/alternative rock trio, was founded in 1988 by Eric Wilson, Bud Gaugh and Bradley Nowell. They released their first self-produced album, *40oz. to Freedom*, in 1992 via Skunk Records. Heavy radio exposure on Southern California's KROQ (two years after its initial release) landed the band a deal with Gasoline Alley Records, an imprint of MCA. 1994's *Robbin' the Hood* revealed an experimental ethic more in keeping with the cut-and-paste dub than the well-tuned rage of the Cali punk revival. The album performed well at college radio and set the stage for the breakout success of their self-titled third album. On May 25, 1996, however, Bradley Nowell tragically passed away and the band collapsed, but Universal went ahead with the release of their eponymous album in July of 1996.

Their self-titled album went 5x Platinum, fueled by enduring hits like "What I Got," "Santeria," and "Wrong Way," and helped propel the band to more than 18 million RIAA-certified album sales. A new era began in late 2023 when Bradley's son, Jakob Nowell, joined original members Bud Gaugh and Eric Wilson onstage, leading to a full reunion and acclaimed performances at Coachella 2024.

2026 is shaping up to be the biggest year yet for Sublime as they celebrate the 30th anniversary of their groundbreaking 1996 self-titled album. The band recently played two sold out nights at Morrison, CO's Red Rocks Amphitheatre (April 17-18), marking the kickoff of a year-long celebration honoring the classic 1996 album. The Grammy Museum is honoring the self-titled album with an exhibit titled 'Sublime: Straight From Long Beach,' now open through September 7 in Los Angeles, and features artifacts including handwritten lyrics to Sublime hits such as "Wrong Way" and "Garden Grove," instruments and equipment used by the original Sublime lineup, rare live photos by Maggie St. Thomas and more. The band will also be setting sail on the inaugural Sublime Reef Madness cruise, November 15-19 from Miami, FL to Great Stirrup Cay, Bahamas on Norwegian Jewel.

The band's highly anticipated new album *Until the Sun Explodes* is set to be released on June 12. The album title track/lead single, "Until the Sun Explodes," is currently #1 on both the Mediabase Alternative radio chart and Billboard Alternative Airplay chart for the second week. The band made history with the album's first single, "Ensenada," which spent 8 consecutive weeks at #1 on Billboard's Alternative Airplay chart, setting the record for the longest run at #1 on alternative radio in 2025. The forthcoming album marks an exciting new chapter for Sublime while honoring the legacy that has inspired fans for more than three decades. For more, please visit www.sublimelbc.com.